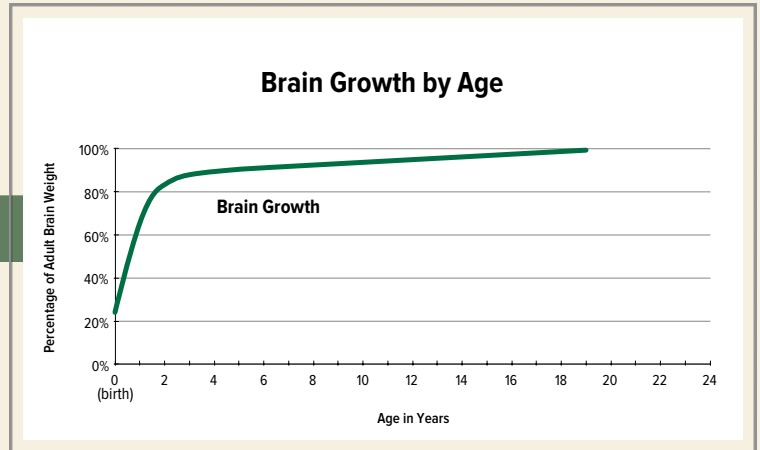


# Brain Growth and Education Funding

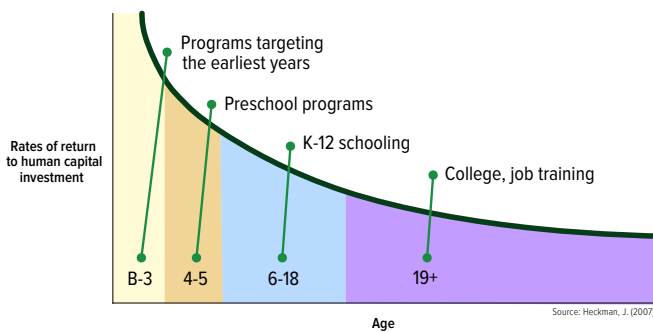
*We're three years too late with investments that give every child a fair start in life.*

*The brain is most receptive to both positive and negative experiences during the first three years of life.*

By age three, a baby's brain will reach 80% of adult size. Many of our most important building blocks for the future are laid during this period.

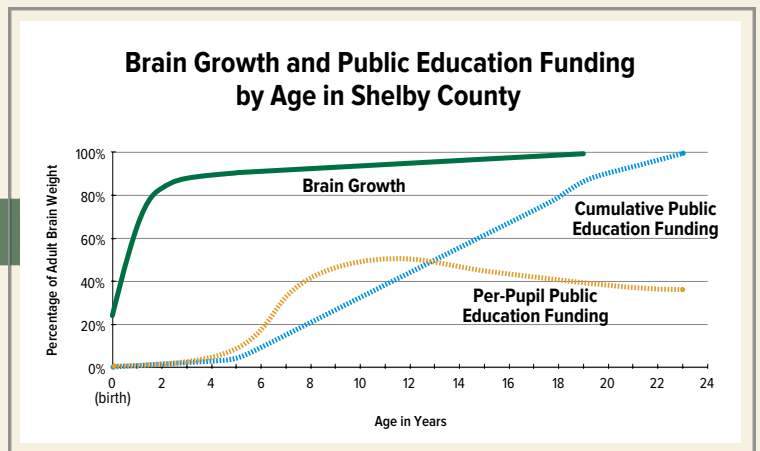


## Early Intervention Is More Effective in Producing Favorable Outcomes Than Later Remediation



Investments in children have a good return, but by far, the highest return is derived from investments in the first three years.

Our greatest opportunity and our current funding are out of alignment. We can do better.



*The economics of human potential: Invest more resources earlier for the greatest impact on the lives of children.*

*For more information on how to promote optimal brain development in our community's children, visit <http://theurbanchildinstitute.org>.*